



Rocky VanBrimmer
Founder and Administrator
The Central Ohio Network

WORKSHOP TITLE:

Online Social Networking: Learning the benefits of launching your organization to web-based social networking groups.

WORKSHOP DETAILS

Tuesday, March 17, 2009
9:00 a.m. to 12:15 p.m.
Hayes Services Building, Room G-35
Delaware, Ohio 43015
\$45 per person; 3 CEUs for Counselors and Social Workers

PURPOSE

This course will be presented in 3 segments designed to teach the basic user the various mainstream social media sites. Segment 1 will identify social media tools like LinkedIn, Facebook and YouTube. Segment 2 will teach ways to leverage these to increase your personal and professional network. Segment 3 will focus on the impact social media has made in reaching out for community initiatives, fundraising, and community support.

Rocky VanBrimmer is the founder and Admin of "The Central Ohio Network" a multi user blog focusing on networking and business using Social Media in Central Ohio.

The Central Ohio Network has used this forum in helping NBC 4's Army in supplying food to Central Ohio food banks, presenting information in community service projects, and organizing local "meetups" to introduce cross segments of tech, business, government, and other industries together in Central Ohio.